

AGENDA

Opening:

- * Gala key moment with two VVIPs
- * Hanoi Philharmonic Orchestra performances

Chapter I: Establishing from the Vietnamese Spirit

1. "Vietnamese Fire" Artistic Drumming
Performed by: Artist Thu Ha and the Trong Dong Drum Ensemble
2. Xam Ha Noi (Hanoi Folk Narrative Singing)
3. Melodies of Our Vietnam
4. Is Spring Still Sunlit? (Nang Co Con Xuan)
5. Beauty that Tilts Cities and Empires (Nghienh Nuoc, Nghienh Thanh)
6. Spring Xam: A Blessing
Performed by: Singer Ha Myo - Truc Xinh Band - Rapper NguynA - HOMIEZ Dance Crew

Chapter II: Reaching Out to the World

1. I Will Always Love You
2. Into the Unknown
3. If We Hold On Together
4. Never Enough
5. Happy New Year
Performed by: Singer Vo Ha Tram - Hanoi Philharmonic Orchestra - Huyen Trung Band

Chapter III: Where the Sunshine is Bright

1. Rivers of Babylon
2. Cheri Cheri Lady
3. Daddy Cool
4. You're My Heart, You're My Soul
5. Dancing Queen
Performed by: Singers Van Li & Quang Vinh - Funky Smoke Band

Artistic Direction: People's Artist Bui Cong Duy



Thank
you!



Gala

30 Năm 1996 2026
**KIẾN TẠO
VƯỜN XÀ**

19:00 - 22:00
25.01.2026



GALA 30 YEARS OF ESTABLISHMENT AND GROWTH

Thirty years-a journey long enough to crystallize enduring values as well as just perfect for the birth of aspirations that soar even further.

For ROX Group, the past three decades have been guided by a consistent belief: **every individual possesses the power to create value, and that value is only truly sustainable when it brings prosperity to customers, the community, and society.**

From that conviction, ROX has pioneered, built with resilience, and constantly innovated. We have left transformative imprints across various sectors-real estate, energy, and finance-with projects, ecosystems, and development standards that transcend traditional boundaries.

On this journey, every Roxizen is a visionary who dares to think big and follow through with intellect, courage, and a pioneering spirit, elevating Vietnamese values on the global stage.

Gala ROX - 30 Years of Establishment and Growth is an artistic space that reimagines this emotional journey of over three decades. Here, music becomes the language of storytelling, connecting the past, present, and future through the fierce spirit of the ROX people. Alongside leading artists, the Gala will witness the key moment as two figures representing the legacy and future of ROX come together to mark its 30-year milestone.

Through a sophisticated fusion of Vietnamese and international music-blending tradition with modernity, and cultural depth with a spirit of integration-the three artistic chapters vividly recount the three stages of ROX's development, more profound and moving than ever before.

Gala



Immerse yourself in timeless melodies and listen to the ROX's 30-years story of Establishment and Growth, told through exquisite and emotional sounds:

Chapter I: Establishing from the Vietnamese Spirit

The starting point of every journey to reach further. Traditional national sounds are revitalized with a contemporary breath, resonating as a reminder of pride in the Vietnamese people-those who have, are, and will continue to create great values through intellect, courage, and a pioneering aspiration.

Chapter II: Reaching Out to the World

A journey of global expansion, standing shoulder-to-shoulder with international standards. Timeless global melodies tell a story of commitment, faith, and a trailblazing spirit-constantly adapting and breaking boundaries-just as ROX has carried Vietnamese values onto the world stage.

Chapter III: Where the Sunshine is Bright

The convergence of energy, connection, and the future.

Here, achievement is not a finish line but a launchpad for new horizons-a place where "the sun never sets on the ROX ecosystem" and every Roxizen is a light source creating a brilliant future.

More than just a musical performance; it is a tribute to a resilient 30-year journey, an affirmation of a solid present, and a powerful message of faith sent toward a far-reaching future.

**ROX - Establishing from Inner Strength
- Growing by Courage**

